



WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977  
ph: (617) 725-0777  
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Advertiser  
Agency  
Buyer  
Salesperson

KUSTER FOR CONGRESS-DEM (3501)  
Buying Time (1408)  
  
Shiebler, Charles (1011)  
ph: (617) 725-0777

Invoice 174210  
Inv Date 10/28/2012  
Terms Net 30  
Contract 47652  
Bill Type Standard  
Period 10/1/2012 - 10/28/2012

**Buying Time**  
**650 Mass Ave NW #210**  
**Washington, DC 20001**

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

POLITICAL CANDIDATE (1051)  
Est 2000 Kuster week 3 10/16-10/22 (27372)  
Local/Political Candidate Agency  
2000/

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/31/2012 3:24:04PM

WHDH Boston (WHDH)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.2	SPOT	20003-Today Show M	Day, Tu-1, Th-1, F-1	10/16/12 7:29AM (Tu)	00:30	Today Show	KC12NH0208TH	\$2300.00	
1.2	SPOT	20003-Today Show M	Day, Tu-1, Th-1, F-1	10/18/12 7:58AM (Th)	00:30	Today Show	KC12NH0208TH	\$2300.00	
1.2	SPOT	20003-Today Show M	Day, Tu-1, Th-1, F-1	10/19/12 7:29AM (Fr)	00:30	Today Show	KC12NH0209TH	\$2300.00	
2.3	SPOT	12:57PM-Days of our	Day, Tu-1, W-1, F-1	10/16/12 1:59PM (Tu)	00:30	Days of our Lives	KC12NH0208TH	\$900.00	
2.3	SPOT	12:57PM-Days of our	Day, Tu-1, W-1, F-1	10/17/12 12:59PM (We)	00:30	Days of our Lives	KC12NH0208TH	\$900.00	
2.3	SPOT	12:57PM-Days of our	Day, Tu-1, W-1, F-1	10/19/12 12:59PM (Fr)	00:30	Days of our Lives	KC12NH0208TH	\$900.00	
4.3	SPOT	2:00PM-DOCTORS	Day, Tu-1, Th-1, F-1	10/16/12 2:24PM (Tu)	00:30	DOCTORS Episode: 5036	KC12NH0208TH	\$600.00	
4.3	SPOT	2:00PM-DOCTORS	Day, Tu-1, Th-1, F-1	10/18/12 2:54PM (Th)	00:30	DOCTORS Episode: 5024	KC12NH0208TH	\$600.00	
4.3	SPOT	2:00PM-DOCTORS	Day, Tu-1, Th-1, F-1	10/19/12 2:58PM (Fr)	00:30	DOCTORS Episode: 5039	KC12NH0209TH	\$600.00	
5.3	SPOT	2:00PM-DOCTORS	Per week (1), Mo	10/22/12 2:39PM (Mo)	00:30	DOCTORS Episode: 5031	KC12NH0208TH	\$600.00	
6.3	SPOT	11:34PM-THE TONIG	Day, Tu-1, Th-1	10/16/12 12:30AM (Tu)	00:30	THE TONIGHT SHOW W/ JAY LENO	KC12NH0208TH	\$1600.00	
6.3	SPOT	11:34PM-THE TONIG	Day, Tu-1, Th-1	10/18/12 12:10AM (Th)	00:30	THE TONIGHT SHOW W/ JAY LENO	KC12NH0208TH	\$1600.00	
7.3	SPOT	7:00AM- 8:00AM	Per week (1), Mo	10/22/12 7:23AM (Mo)	00:30	Today Show	KC12NH0209TH	\$2300.00	
8.0	SPOT	5:58AM-7 News Tod	Day, Sa-1	10/20/12 6:10AM (Sa)	00:30	7 News Today in New England	KC12NH0209TH	\$200.00	
9.0	SPOT	3:30PM- 4:00PM	Day, Tu-1, Th-1, F-1	10/16/12 3:57PM (Tu)	00:30	Family Feud Episode: 12002	KC12NH0208TH	\$600.00	
9.0	SPOT	3:30PM- 4:00PM	Day, Tu-1, Th-1, F-1	10/18/12 3:51PM (Th)	00:30	Family Feud Episode: 12013	KC12NH0208TH	\$600.00	
9.0	SPOT	3:30PM- 4:00PM	Day, Tu-1, Th-1, F-1	10/19/12 3:58PM (Fr)	00:30	Family Feud Episode: 12014	KC12NH0208TH	\$600.00	
10.0	SPOT	6:30AM- 7:00AM	Day, Tu-1, W-1, F-1	10/16/12 6:43AM (Tu)	00:30	7 News Today in New England	KC12NH0208TH	\$750.00	
10.0	SPOT	6:30AM- 7:00AM	Day, Tu-1, W-1, F-1	10/17/12 6:39AM (We)	00:30	7 News Today in New England	KC12NH0208TH	\$750.00	
10.0	SPOT	6:30AM- 7:00AM	Day, Tu-1, W-1, F-1	10/19/12 6:37AM (Fr)	00:30	7 News Today in New England	KC12NH0208TH	\$750.00	
11.0	SPOT	6:30AM- 7:00AM	Day, M-1	10/22/12 6:57AM (Mo)	00:30	7 News Today in New England	KC12NH0208TH	\$750.00	
12.0	SPOT	5:30AM- 6:00AM	Day, W-1, Th-1	10/17/12 5:39AM (We)	00:30	7 News Today in New England	KC12NH0208TH	\$350.00	
12.0	SPOT	5:30AM- 6:00AM	Day, W-1, Th-1	10/18/12 5:39AM (Th)	00:30	7 News Today in New England	KC12NH0208TH	\$350.00	

**We warrant that the actual broadcast information shown on this invoice was taken from the official program log.**

Gross Total	<b>\$23,200.00</b>	Total Spots	23
Commission	<b>(\$3,480.00)</b>		
Net Total	<b>\$19,720.00</b>		